

*SUPERfeet*<sup>®</sup>

# INSOLE CATALOG

2023



**BRM Reps**

*Bruce & Michelle Marsh*

612/724-2039

● [bruce@brmreps.com](mailto:bruce@brmreps.com)  
● [michelle@brmreps.com](mailto:michelle@brmreps.com)

[www.brmreps.com](http://www.brmreps.com)



**SUPERfeet®**

# LIFE-CHANGING COMFORT

Developed more than 40 years ago by two experts in podiatric science, the naturally supportive, energizing foundation of signature Superfeet shape is the I-never-knew-I-could-feel-this-good-secret under the feet of athletes, outdoor enthusiasts and physicians worldwide.

A LOOK INSIDE OUR  
**SHAPE**

## ① STRUCTURED HEEL CUP

The rounded, structured shape helps position the soft tissue under the heel to reduce pressure & maximize anatomical cushioning

## ② REARFOOT SUPPORT

Anatomically placed shape & support in the places your customers need it, not in the places they don't

## ③ REINFORCING FOUNDATION

We use a variety of geometries & materials to reinforce Superfeet Shape & ensure our insoles provide durable, long-lasting comfort & support



ME3D®

3D-PRINTED INSOLES

# YOUR BEST MOVE YET

Using cutting-edge innovations in dynamic data capture and 3D-printing technology, Superfeet ME3D insoles deliver personalized shape and support that responds and adapts to the unique way each foot moves. One-of-a-kind support for your customers; a no-inventory solution for your business.

AVAILABLE IN TWO STYLES



ME3D®

Thin high-density foam for a slimmer fit  
Sizes: B-G



ME3D® MAX

Premium dual-layer cushioning for plush support  
Sizes: B-G

## PERSONALIZATION FEATURES

- 1 ENHANCE NATURAL MOTION WITH FIVE ZONES**  
Independently tuned to adapt and respond to the unique way your customer moves
- 2 CUSTOM ARCH SUPPORT PROFILE**  
Created to match the geometry of each foot for truly personalized support
- 3 DIRECTIONAL FLEX LINES**  
Calibrated to each foot's dynamic pressure pattern to facilitate easy heel-to-toe transition



MADE IN  
THE USA



# SUPERFEET FOR SNOW

With a 45-year legacy that began in the ski industry, Superfeet is the secret hiding inside the boots of skiers and snowboarders worldwide. Experience the improved fit, stability, and long-lasting comfort only Superfeet can provide.



# WINTER

Made with gravity defying EVOLyte® carbon fiber that keeps its shape with every turn, these stabilizing insoles deliver enhanced edge control and long-lasting comfort inside ski and snowboard boots.



## WINTER SUPPORT

Sizes: B-F | FL8100

### Enhanced fit and stability for comfort-fit boots

- Thermal top cover adds warmth in cold temperatures
- Moisturewick™ helps reduce odors
- Two layers of Aerolyte™ comfort foam cushion your entire foot
- EVOLyte® carbon fiber stabilizer cap keeps its shape with every turn
- Deep heel cup cradles your feet for a secure, stable boot fit



## WINTER THIN SUPPORT

Sizes: B-F | FL8101

### Thin profile for performance-fit boots

- Thermal top cover adds warmth in cold temperatures
- Moisturewick™ helps reduce odors
- Thin, high density foam layer provides full-foot contact for stability inside your boots
- EVOLyte® carbon fiber stabilizer cap keeps its shape with every turn
- Deep heel cup cradles your feet for a secure, stable boot fit



# SUPERFEET FOR RUNNING

With many variations in arch height and support, there's a Superfeet insole for every runner and walker. Whether you prefer the flexibility of Run Cushion insoles, the carbon-fiber responsiveness of Run Support insoles, or the soothing magic of Run Pain Relief insoles, Superfeet deliver comfort and performance like no other.

# **≡RUN**

## **CUSHION**

Lightly structured support flexes and adapts to the foot's natural motion. Experience unbelievable comfort without changing how running shoes were built to perform.



AVAILABLE IN THREE ARCH HEIGHTS



**≡RUN**

**CUSHION LOW ARCH**

Sizes: B-F | FL3351

**Flexible cushioning and support  
with a low arch profile**



**≡RUN**

**CUSHION MEDIUM ARCH**

Sizes: B-F | FL3351

**Flexible cushioning and support  
with a medium arch profile**



**≡RUN**

**CUSHION HIGH ARCH**

Sizes: B-F | FL3350

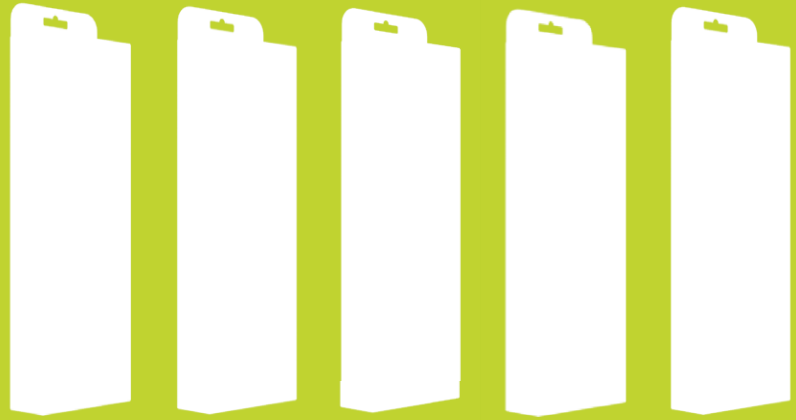
**Flexible cushioning and support  
with a high arch profile**

- Moisturewick™ top cover helps reduce odors
- Responsive forefoot zone blends cushioning and rebound to maximize energy transfer
- Aerolyte™ dual comfort layer helps your foot relax in the shoe and provides optimal cushioning
- Patented Adaptive Comfort Technology™ flexes with the foot for efficient heel-to-toe turnover
- Energizing heel cushion disperses impact and reduces vibration to minimize fatigue

# **≡RUN**

## **SUPPORT**

Get the most out of every run with the strong yet lightweight support and comfort of running insoles made with responsive carbon fiber.



### **≡RUN**

#### **SUPPORT LOW ARCH**

Sizes: B-G | 3200

- Moisturewick™ top cover helps reduce odors
- Lightweight, high-density foam delivers long-lasting comfort
- Beveled foam edge optimizes fit in a wide range of slim-fitting shoes
- EVOLyte® carbon fiber cap responds to compression, springing back to its original shape
- Heel cup cradles the heel to optimize natural shock absorption and minimize fatigue



### **≡RUN**

#### **SUPPORT MEDIUM ARCH**

Sizes: B-F | F7866

- Moisturewick™ top cover helps reduce odors
- Single-layer Aerospring™ Rebound comfort foam delivers ultimate comfort and a versatile fit
- EVOLyte® carbon fiber cap responds to compression, springing back to its original shape
- H.I.T. (Heel Impact Technology) Pod disperses impact at heel strike for an easier ride
- Heel cup cradles the heel to optimize natural shock absorption and minimize fatigue



### **≡RUN**

#### **SUPPORT HIGH ARCH**

Sizes: B-G | FL7862

- Moisturewick™ top cover helps reduce odors
- Two layers of Aerospring™ Rebound comfort foam deliver ultimate comfort in every step
- EVOLyte® carbon fiber cap responds to compression, springing back to its original shape
- H.I.T. (Heel Impact Technology) Pod disperses impact at heel strike for an easier ride
- Deep heel cup positions and cradles the heel to optimize natural shock absorption and minimize fatigue



### **≡RUN**

#### **PAIN RELIEF**

Sizes: B-F | FL7864



- Moisturewick™ top cover helps reduce odors
- Therapeutic foam cushions and protects the foot while reducing friction and hot spots
- EVOLyte® carbon fiber cap responds to compression, springing back to its original shape
- Deep heel cup cradles heel for added protection from repetitive stress
- Independent heel stabilizer keeps the pain-relieving shape closer to the foot



### **≡RUN**

#### **WOMEN'S SUPPORT**

Sizes: B-E | FL7865



FITS BEST IN  
WOMEN'S FOOTWEAR

- Moisturewick™ top cover helps reduce odors
- Two layers of Aerospring™ Rebound comfort foam deliver ultimate comfort in every step
- EVOLyte® carbon fiber cap responds to compression, springing back to its original shape
- H.I.T. (Heel Impact Technology) Pod disperses impact at heel strike for an easier ride
- Narrower, women's-specific heel cup positions and cradles the heel to optimize natural shock absorption and minimize fatigue





# **SUPERFEET FOR HIKING**

Whether you're an experienced hiker or just beginning to find your footing in the outdoors, Superfeet Hike insoles can help you put your best foot forward.



# HIKE

Hike Support insoles give you structured shape underfoot for stability on any trail while Hike Cushion insoles provide comfort and support that flexes with your feet as you move.



## HIKE

### CUSHION

Sizes: B-F | FL3360

- Patented Adaptive Comfort Technology™ helps your feet move the way they're supposed to for efficient heel-to-toe turnover
- Responsive forefoot zone blends cushioning and rebound to add a spring to every step
- Moisturewick™ top cover helps reduce odors and keeps feet fresh
- Energizing heel cushion disperses impact and reduces vibration to minimize fatigue
- Two layers of Aerolyte™ comfort foam help your foot relax in the shoe and provide optimal cushioning



## HIKE

### SUPPORT

Sizes: B-E | FL4454



- Aerospring™ Rebound dual comfort foam helps reduce fatigue and provides reliable stability for the rigors of a good hike
- EVOlyte® carbon fiber stabilizer cap improves support and stability for the trail
- Deep heel cup helps prevent heel slip and toes from hitting the front of the boot
- H.I.T. (Heel Impact Technology) Pod disperses impact for tough ascents and descents
- Moisturewick™ top cover helps reduce odors and keeps feet fresh



## HIKE

### SUPPORT WOMEN'S

Sizes: B-F | FL4453



FITS BEST IN  
WOMEN'S FOOTWEAR





# SUPERFEET FOR SKATES

From pro athletes to casual players, hockey enthusiasts agree Superfeet and skates are the perfect match. An angled design, supportive shape and venting provide athletes unparalleled fit, comfort, and performance on the ice.

# HOCKEY

Superfeet Hockey insoles offer improved skate fit and enhanced comfort while minimizing fatigue, friction, and blisters. Choose Hockey Cushion for flexible support and Aerospring™ comfort foam or Hockey Performance for up to 11% better acceleration and stabilizing support infused with carbon fiber.



PRO SERIES  
**HOCKEY**  
PERFORMANCE

Sizes: J-G | FL4808



## Up to 11% better acceleration on the ice

- Angled midsole matches the profile of a skate to improve energy transfer to the ice
- Aerolyte™ foam supports and cushions the foot
- Responsive EVOlyte® carbon fiber stabilizer cap provides support, structure, and stability
- Flybridge™ channels energy for quick starts, crisp stops, and tighter turns
- Moisturewick™ top cover helps reduce odors and keeps skates fresh



**HOCKEY**  
COMFORT

Sizes: J-F | FL4600

## Improved skate fit and enhanced comfort

- Thin heel-to-toe profile designed specifically for skates
- Aerospring™ Glide comfort foam adds cushion and reduces foot fatigue
- Contoured shape stabilizes feet, minimizing friction, blisters, and hot spots
- Perforated forefoot improves air circulation and breathability
- Moisturewick™ top cover helps reduce odors and keeps skates fresh





# **SUPERFEET FOR EVERYDAY**

With Superfeet, style doesn't have to hurt. Superfeet Casual insoles will change the way you feel about casual, dress, and designer footwear.

# CASUAL

Experience the refined fit and remarkable comfort of premium insoles made with energizing carbon fiber support.



## CASUAL SUPPORT

Sizes: B-F | **FL2753**



- Two layers of plush memory foam cushioning form to the shape of the foot
- EVOlyte® stabilizer cap for responsive, weight-defying support
- Deep heel cup cradles the heel for natural shock absorption
- Ultra-rich brushed microsuede top cover for soft touch comfort
- Moisturewick™ top cover helps reduce odors and keeps feet fresh



## CASUAL PAIN RELIEF

Sizes: B-F | **FL2891**



- Vibram® Diflex top cover forms to the foot to minimize shifting
- Premium therapeutic foam provides plush cushioning
- EVOlyte® stabilizer cap for responsive, weight-defying support
- Deep heel cup protects heel from repetitive impact
- Independent heel stabilizers keeping the pain-relieving shape closer to the foot



# CASUAL

## EASYFIT®

Adding support to your casual and dress shoes doesn't get any easier. Upgrade your footwear with this patented orthotic design made to help ease aches and pains, combat foot fatigue, and keep you going all day long.



**CASUAL**  
**EASYFIT® MEN'S**  
Sizes: B-F | 860

**Fits great in men's dress, casual, and everyday shoes with a heel height of 1 inch or less**



**CASUAL**  
**EASYFIT® WOMEN'S**  
Sizes: B-E | 870

**Fits great in women's dress, casual, and everyday shoes with a heel height of 1 inch or less**



**CASUAL**  
**EASYFIT® HIGH HEEL**  
Sizes: B-E | 850

**Fits great in high-heeled shoes and wedges with a heel height of more than 1 inch**

- No trimming required – easy to fit and wear
- Slim design won't crowd toes in tight-fitting footwear
- Slip-resistant ridges anchor the insole in place
- Moisturewick™ top cover helps reduce odors and keeps feet fresh
- Microsuede top reduces friction and rubbing to help prevent blisters



# **SUPERFEET FOR EVERY ACTIVITY**

Superfeet All-Purpose insoles provide orthotic support for a wide range of activities and uses, from quick pickup games to long days on your feet and roomy work boots to slim-fitting shoes.

# ALL PURPOSE

These versatile insoles deliver premium support with a firm foundation and help redistribute forces to reduce stress and strain on your entire body, not just your feet.



ALL  
PURPOSE  
SUPPORT LOW ARCH

Sizes: B-G | 3400

- High-density foam supports the whole foot for long-lasting comfort
- Accommodating heel cup maximizes natural shock absorption
- Stabilizer cap provides structure and stability to the foam layer
- Moisturewick™ top cover helps reduce odors and keeps feet fresh
- Low arch orthotic support helps stabilize the foot, reducing stress on feet, ankles, knees, and back



ALL  
PURPOSE  
SUPPORT MEDIUM ARCH

Sizes: J-G | 2400

- High-density foam supports the whole foot for long-lasting comfort
- Sculpted heel cup maximizes natural shock absorption
- Stabilizer cap provides structure and stability to the foam layer
- Moisturewick™ top cover helps reduce odors and keeps feet fresh
- Medium arch orthotic support helps stabilize the foot, reducing stress on feet, ankles, knees, and back



ALL  
PURPOSE  
SUPPORT HIGH ARCH

Sizes: A-H | 1400

- High-density foam supports the whole foot for long-lasting comfort
- Deep heel cup maximizes natural shock absorption
- Stabilizer cap provides structure and stability to the foam layer
- Moisturewick™ top cover helps reduce odors and keeps feet fresh
- High arch orthotic support helps stabilize the foot, reducing stress on feet, ankles, knees, and back



ALL  
PURPOSE  
WIDE-FIT SUPPORT

Sizes: C-H | 1500

- Specially designed to fit well in wide-width footwear, sizes 3E to 6E
- High-density foam supports the whole foot for long-lasting comfort
- Deep heel cup maximizes natural shock absorption
- Stabilizer cap provides structure and stability to the foam layer
- Moisturewick™ top cover helps reduce odors and keeps feet fresh
- High arch orthotic support helps stabilize the foot, reducing stress on feet, ankles, knees, and back



# ALL PURPOSE

These versatile insoles deliver premium support with a firm foundation and help redistribute forces to reduce stress and strain on your entire body, not just your feet.



## ALL PURPOSE HIGH IMPACT SUPPORT

Sizes: B-G | 7400



## ALL PURPOSE WOMEN'S HIGH IMPACT SUPPORT

Sizes: B-E | 6400

FITS BEST IN  
WOMEN'S FOOTWEAR

- Moisturewick™ top cover helps reduce odors
- Therapeutic foam cushions and protects the foot while reducing friction and hot spots
- EVOLyte® carbon fiber cap responds to compression, springing back to its original shape
- Deep heel cup cradles heel for added protection from repetitive stress
- Independent heel stabilizer keeps the pain-relieving shape closer to the foot



## ALL PURPOSE MEMORY FOAM SUPPORT

Sizes: B-G | 3700

- Pressure-sensitive memory foam molds to the shape of the foot
- Accommodating heel cup cradles the heel
- Stabilizer cap provides structure and stability to the foam layer
- Moisturewick™ top cover helps reduce odors and keeps feet fresh



## ALL PURPOSE CUSHION

Sizes: B-F | FL1433

- Aerospring™ comfort foam provides long-lasting cushioning and comfort
- Horseshoe-shaped flexible heel cradle provides structure and stability
- Ventilated forefoot improves air circulation and breathability
- Moisturewick™ top cover helps reduce odors and keeps feet fresh

# SIZING CHART

	J	A	B	C	D	E	F	G	H
MEN'S				5.5-7	7.5-9	9.5-11	11.5-13	13.5-15	15.5-17
WOMEN'S			4.5-6	6.5-8	8.5-10	10.5-12			
JUNIORS	11.5-13	13.5-2	2.5-4						
UK	11-12.5	13-1.5	2-3.5	4-5.5	6-7.5	8-9.5	10-11.5	12-13.5	14-15.5
EURO	29-31	32-33.5	34-36	37-38.5	39-41	42-44	45-46.5	47-49	50-52





**SUPER***feet*<sup>®</sup>

---

2023



*Bruce & Michelle Marsh*

vx 612/724-2039

fx 866/594-7615

● [bruce@brmreps.com](mailto:bruce@brmreps.com)

● [michelle@brmreps.com](mailto:michelle@brmreps.com)

---

[www.brmreps.com](http://www.brmreps.com)



[superfeet.com](http://superfeet.com) | [facebook.com/superfeet](https://facebook.com/superfeet) | [@superfeet](https://twitter.com/superfeet)