

# SUPERfeet®

THE PREMIUM INSOLE

Board with confidence. Ski the difference.  
Introducing new cold weather Superfeet Premium Insoles.



**REDhot**  
FOR MEN



**hotPINK**  
FOR WOMEN

Superfeet's NEW **REDhot** and **hotPINK** Premium Insoles are engineered to protect your feet from the cold using our proprietary design technology. The patented shape addresses the unique differences between men's and women's feet and footwear.

**REDhot** and **hotPINK** provide the support, shock absorption, power transmission and edge control you need to tear up the slopes. Our Rebound foam full length offers maximum forefoot flex, while our patented stabilizer cap gives your rearfoot the stability and alignment it needs to perform at peak potential. In addition to the Adaptive Comfort® top cover by Outlast®, the combination of our new Thermo-Foil and AirWeave technology layers in the forefoot efficiently regulates temperature, offering excellent heat management for all-day comfort.

## FEATURED PRODUCT TECHNOLOGY



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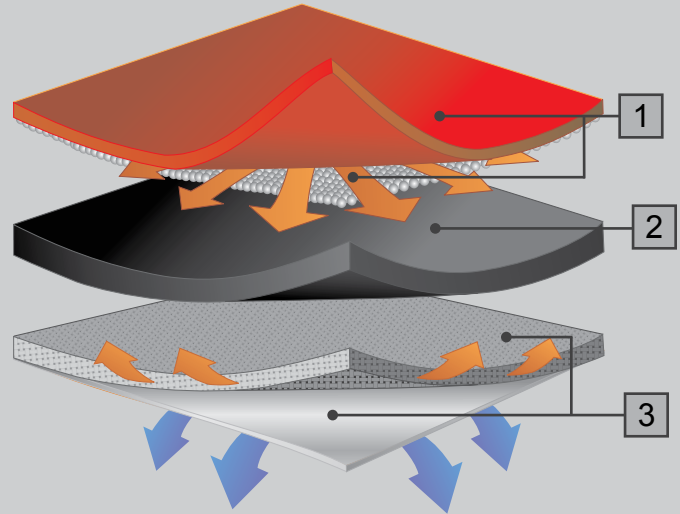
CANADA  
Superfeet Canada Inc  
P 800 538 5471  
F 800 538 8956  
canada@superfeet.com



## Key Product Features

- 1 Our patented heel cup design cradles the heel's fat pad for improved natural shock absorption
- 2 Patented contour shape properly adapts 2-dimensional footwear to the 3-dimensional foot
- 3 Encapsulating Stabilizer System™ [ESS]™ provides optimal underfoot support
- 4 High density foam ensures contoured comfort and long-lasting support
- 5 Wide forefoot accommodates winter, snowboard, ski, and nordic boots for an intimate fit
- 6 Agion® antimicrobial-treated top cover inhibits the growth of odor-causing bacteria

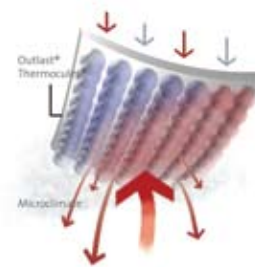
## Featured Forefoot Technology



- 1 Blistering and hot spots are reduced with our low-friction Nylex top cover. An infusion of Adaptive Comfort® by Outlast® absorbs excess body heat, then dissipates it as the foot cools, producing a temperate climate in the boot.
- 2 Rebound high-density hybrid EVA foam increases shock absorption and foot propulsion, improving both comfort and performance.
- 3 Our Thermo-Foil layer in the forefoot acts as a reflective barrier that helps deflect cold air. The mesh layer directly above it creates a neutral air space, trapping warmth in the forefoot and increasing air flow when pressure is added.



Every Superfeet Premium Insole features a patented stabilizer cap for optimal underfoot support. When integrated with the shape and design of the foam full length, this unique combination creates a deep heel cup to cradle the heel's fat pad for improved natural shock absorption. This system provides comfort and necessary stability for different activities, footwear and foot types.



Outlast® Adaptive Comfort® works to keep you comfortable by storing excess heat and then releasing it as needed, so you can enjoy a full day on the slopes or in the back country.

## SUPERFEET SIZING CHART

	J	A	B	C	D	E	F	G	H
MEN'S				5 1/2 - 7	7 1/2 - 9	9 1/2 - 11	11 1/2 - 13	13 1/2 - 15	15 1/2 - 17
WOMEN'S			4 1/2 - 6	6 1/2 - 8	8 1/2 - 10	10 1/2 - 12			
KIDS'	11 1/2 - 13	13 1/2 - 2	2 1/2 - 4						

**REDhot**  
Sizes C-H

**hotPINK**  
Sizes B-E