

# SUPERfeet®

THE PREMIUM INSOLE

## woolyWHITE™

Where cozy comfort meets support and performance.

Superfeet woolyWHITE™ is where cozy comfort meets biomechanical underfoot support! Let your feet luxuriate in the thick pile of our 90% hypoallergenic Merino wool top cover layered over Foundation™ foam and a supportive stabilizer cap.

woolyWHITE™ Premium Insoles add structure to any shearling or sheepskin boot or slipper, rain boot or other casual footwear that may be cozy, but may not be giving your feet the support they need. woolyWHITE™ can also add new life to older footwear with its naturally breathable, moisture wicking and renewable resource:

wool + Superfeet!



### FEATURED PRODUCT TECHNOLOGY



**FOUNDATION**  
HIGH DENSITY FOAM



USA:  
Superfeet Worldwide Inc  
P 800 634 6618  
F 800 320 2724  
customer@superfeet.com

[www.superfeet.com](http://www.superfeet.com)

CANADA:  
Superfeet Canada Inc  
P 800 538 5471  
F 800 538 8956  
canada@superfeet.com



Hypoallergenic...  
Hydrophobic...  
Renewable!

At Superfeet, we are always open to ideas for innovative new products to help our customers' feet. Our woolyWHITE™ top cover is our latest stride down the path of innovation! We repurpose wool 'noils' left over from the wool sock industry, and instead of letting them go to waste, we blend them with virgin Merino fibers. This process creates a 90% recycled Merino wool top cover.

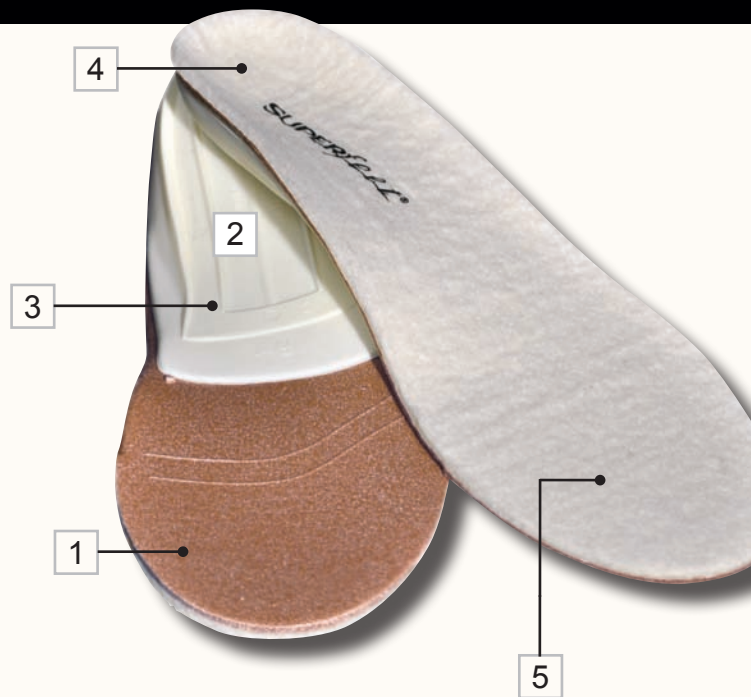
The wool fibers are blended with 10% polyester fiber for added strength, and then milled together using moisture, heat and mechanical compression. The milling process shrinks and felts the fabric, leaving a soft and lofty top cover that retains all the qualities of pure Merino wool.

The final result is an exceptionally soft Merino wool layer that is extremely comfortable under the foot, with the added benefits of moisture wicking, insulation and breathability. The wool's crimped fiber structure traps large quantities of air, reducing heat conduction and creating great insulation from both heat and cold.

Top cover content: 90% Merino wool, 10% polyester

### WASHING INSTRUCTIONS

Washing woolyWHITE™ is different than washing any other Superfeet insole. Heat, agitation and detergent should NOT be used! Clean with cool water and mild soap. Use your fingers to pat out dirt. Dry by pressing with a paper towel and air drying overnight, or until completely dry.



### KEY PRODUCT FEATURES

- 1 1/16" high-impact closed-cell Foundation™ foam repels moisture while offering advanced shock absorption, comfort and durability.
- 2 Contoured shape, based on the proven principles of podiatric medicine, properly adapts 2-dimensional footwear to the 3-dimensional foot.
- 3 Encapsulating Stabilizer System [ESS®] provides ideal biomechanical support, allowing feet to perform in their optimal functioning position.
- 4 Moderately deep heel cup cradles the calcaneal pad to optimize natural shock absorption.
- 5 Merino wool top cover regulates temperature and naturally wicks moisture away from the feet.



Every Superfeet Premium Insole features a firm stabilizer cap for optimal underfoot support. When integrated with the shape and design of the foam full length, this unique combination creates a deep

heel cup to cradle the heel's fat pad for improved natural shock absorption. This system provides comfort and necessary stability for different activities, footwear and foot types.



Our XLPE (cross-linked polyethylene) foam, FOUNDATION™, provides durable biomechanical

support. This ultra-light, closed-cell foam resists moisture and helps reduce shock while offering advanced comfort. FOUNDATION's resilience and strength optimizes the performance of all our Trim-to-Fit Premium Insoles.

### SUPERFEET SIZING CHART

	J	A	B	C	D	E	F	G	H
MEN'S				5 1/2 - 7	7 1/2 - 9	9 1/2 - 11	11 1/2 - 13	13 1/2 - 15	15 1/2 - 17
WOMEN'S			4 1/2 - 6	6 1/2 - 8	8 1/2 - 10	10 1/2 - 12			
JUNIOR	11 1/2 - 13	13 1/2 - 2	2 1/2 - 4						

woolyWHITE™  
IS AVAILABLE  
IN SIZES  
B - G

